



Negotiating Skills Basics

WHOM IS THIS PRESENTATION DESIGNED FOR?

Junior negotiators: sales rep, buyers, operating officers, marketing rep, human resources, operations...

Prior to attending the presentation, each participant will be sent a survey in order to assess individual negotiation level.

LEARNING OBJECTIVES:

- Strengthening negotiation skills
- Acquiring key negotiation tactics
- Identifying positive negotiation competencies
- Knowing how to build your own negotiation strategy (just how far I can go, when do I stop...?)
- Defining one's negotiation "profile"
- Optimizing negotiation performance and improving negotiation outputs in real-life personal and professional situations

WHERE AND WHEN: to be defined with customer
NUMBER OF PARTICIPANTS: up to 25 participants
FEE: € 10 000 + VAT

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DETAILED PRESENTATION

NEGOTIATING SKILLS BASICS

- Negotiation techniques and negotiator style (junior level negotiations)
- What are the key steps? How to use your personal "profile" when negotiating
- How to lead a discussion and to optimize listening
- Recognizing and making the most effective use of strong moments and deadlocks.
- How to make and reply to an offer
- How to make constructive concessions to reach a mutually satisfactory agreement
- Practical cases and negotiation case study

Challenge: Can you match your « negotiation profile » to the other party's?

Always keep in mind!

- There might be born negotiators but under that « gift » lies a highly structured process
- Negotiation is above all a matter of interest and stake for both parties
- To move ahead when negotiating, nothing can beat a new positive offer
- Think first about what you stand to gain...not what you stand to lose
- Nature gave us two ears and just one mouth... just a hint as to what we should use most...

MY PERSONAL NOTES